

COMPANIES LIST

ALL YOUR DATA. ORGANISED.

At the heart of every business are the connections it makes, and strong contacts are the lifeblood of an effective Customer Relations Management (CRM) system.

In SQLWorks everything is built on the Companies List - from here users can start by simply storing contact information of known organisations, or perform more complex tasks: for example adding entries into SQLWorks CRM phone log, tracking related Leads and Quotes, or initiating Tasks for that company. Users can find all these SQLWorks tools from the Companies List in a way that ensures all their activity is client focused.

These foundations are designed to help you move towards the increased productivity of the paperless office - SQLWorks can hold unlimited contacts, craft emails to other businesses, archive scanned documents via SQLWorks Document Manager, and fix times of your shared meetings into your SQLWorks diary to ensure every aspect of your business works in tandem.

- **Highly scalable, flexible companies database**
- **Precision searching & categorisation**
- **Extensive CRM tools fully integrated with other SQLWorks software**



For customers of SQLWorks Accounts and/or SQLWorks Stock, these CRM tools link the interactions of customer relations to your financial and stock transactions, the everyday activity of managing your business. Productivity relies on an efficient use of time, and we aim for SQLWorks to streamline working practices wherever possible.

“The Companies List ensures that you can always find and use company information the way you need...”

We want our software to work the way you work, not the other way around. Companies List uses a ‘Client Types’ function to sort your contacts in the way that’s most convenient for you. A flexible ‘User Defined’ tab also gives users bespoke fields to record special information unique to your business, and not covered by any ordinary off-the-shelf software.

Every business buys and every business sells, but every business is different. We pride ourselves that every new customer receives personal attention from members of our team, and software with a work flow tailored to their needs. The development of SQLWorks is ongoing, to include mobile access and extra functionality as needed.

The Companies List ensures that you can always find and use company information the way you need in SQLWorks, and manage all interaction **with your contacts efficiently no matter how your business grows or changes.**

Speak to our team today about how SQLWorks can help streamline your business: 01271 375999 or Sales@SQLWorks.co.uk